



## FORT LAUDERDALE POLICE DEPARTMENT NEWS RELEASE

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### FLPD LAUNCHES 'WHERE'S YOUR FOB?' CAMPAIGN

**Campaign Materials:** <https://www.flpd.org/Home/Components/News/News/271/29>

The Fort Lauderdale Police Department is working to combat vehicle thefts, a crime that has plagued the city of Fort Lauderdale for the last couple of years. In 2020, nearly 900 vehicles were taken from our city. This is a 7% increase in the number of vehicles taken when compared to the previous year.

It begins with organized groups of people who seek out high-end vehicles and attempt to steal them. Often times, these groups are successful because they find a vehicle unlocked with a key or fob left inside.

After identifying this increasing crime trend, the Fort Lauderdale Police Department created the 'Where's Your Fob?' campaign to educate our residents and ultimately prevent these types of crimes from occurring in our city.

In the month of February alone, Fort Lauderdale's Street Crimes Division, with the assistance of our South Florida Task Force partners, arrested at least 10 individuals, from three different groups, involved in multi-county vehicle theft rings. This operation is a work in progress and we need your help.

In order to prevent vehicle thefts and other crimes, we need you to:

- Remove your belongings from your vehicle
- Take your keys or fobs with you
- Always lock your vehicle

Vehicle theft impacts everyone by increasing our crime rates and insurance costs. Additionally, you can help prevent vehicle thefts by following the steps above. So, as part of your daily routine, we hope you start asking yourself, "where's my fob?".



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