



## FORT LAUDERDALE POLICE DEPARTMENT NEWS RELEASE

Detective Ali Adamson | Office of the Chief | 954-828-6433 | [aadamson@fortlauderdale.gov](mailto:aadamson@fortlauderdale.gov)

November 23, 2020

### 2020-21 PEDESTRIAN AND BICYCLE SAFETY CAMPAIGN

The Fort Lauderdale Police Department is again partnering with the Florida Department of Transportation (FDOT) and will begin a comprehensive traffic safety and crash prevention campaign. This campaign will run from December 2020 to May 2021.

This campaign is a component of Florida's Bicycle/Pedestrian Focused Initiative and is implemented by the Institute of Police Technology and Management (IPTM) under the direction of the Florida Department of Transportation. This campaign supports the goals established in Florida's Pedestrian and Bicycle Strategic Safety Plan. High Visibility Enforcement Program activities are being utilized to educate pedestrians, bicyclists, and motorists on traffic laws pertaining to pedestrian and bicycle safety and to increase compliance with those laws.

In the coming weeks, through May 2021, the Fort Lauderdale Police Department will conduct high-visibility traffic enforcement waves, saturating areas where a large volume of traffic crashes involving bicycles and pedestrians occur. All drivers, cyclists, and pedestrians who are contacted by our officers will receive safety tips and educational brochures that will include the link to [www.AlertTodayFlorida.com](http://www.AlertTodayFlorida.com), an interactive website established by the FDOT.

Motorists may notice an increased officer presence throughout the City as the campaign takes place. At any point throughout the campaign, officers can issue traffic citations or written warnings to violators. Safety tips and educational brochures will also be distributed to encourage safer practices.

Partnering with the FDOT in this campaign will assist the Fort Lauderdale Police Department in providing safer roadways for our residents and visitors.



###

NR# 2020-048  
OR# N/A

[www.FLPD.org](http://www.FLPD.org)