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CITY OF FORT LAUDERDALE POLICE DEPARTMENT PRESS RELEASE

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FLORIDA BICYCLE MONTH

The Fort Lauderdale Police Department is again partnering with the Florida Department of Transportation (FDOT) to continue our efforts in promoting pedestrian and bicycle safety. The month of March will be recognized as Florida Bicycle Month.

The campaign is designed to improve traffic and pedestrian safety through high visibility enforcement, with an emphasis on education.

Our officers are conducting periodic high-visibility enforcement efforts, with the goal to make contact with as many drivers, cyclists, and pedestrians emphasizing education on traffic safety and crash prevention.

These City-wide efforts are in accordance with the global Vision Zero movement. Vision Zero Fort Lauderdale is a response to neighbors' concerns about safety for the traveling public via walking, biking, riding a bus or train, or driving a car. The City of Fort Lauderdale is dedicated to creating transportation systems with zero crash-related fatalities or serious injuries.

Partnering with FDOT in this campaign will assist The Fort Lauderdale Police Department in providing safer roadways for our neighbors and visitors.

For more information on Florida Bicycle Month, please visit: <u>http://floridabicycle.org/</u>

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