



CITY OF  
**FORT LAUDERDALE**  
**POLICE DEPARTMENT**  
PRESS RELEASE

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## FLORIDA BICYCLE MONTH

**UPDATE 3.7.18:** In our continuing efforts to promote pedestrian and bicycle safety through our partnership with the Florida Department of Transportation, The Fort Lauderdale Police Department is recognizing the month of March as Florida Bicycle Month.

Our officers are conducting periodic high-visibility enforcement efforts, with the goal to make contact with as many drivers, cyclists, and pedestrians emphasizing education on traffic safety and crash prevention.

These City-wide efforts are in accordance with the global Vision Zero movement. Vision Zero Fort Lauderdale is a response to neighbors' concerns about safety for the traveling public via walking, biking, riding a bus or train, or driving a car. The City of Fort Lauderdale is dedicated to creating transportation systems with zero crash-related fatalities or serious injuries.

For more information on Florida Bicycle Month, please visit: <http://floridabicycle.org/>

**ORIGINAL 12.5.17:** The Fort Lauderdale Police Department is again partnering with the Florida Department of Transportation (FDOT) and will begin a comprehensive traffic safety and crash prevention campaign. This campaign will run from December 2017 to May 2018.

The campaign is designed to improve traffic and pedestrian safety through high visibility enforcement, with an emphasis on education.

In the coming weeks and months, The Fort Lauderdale Police Department will conduct high-visibility traffic enforcement waves, saturating areas where a high volume of traffic crashes involving bicycles and pedestrians occur. All drivers, cyclists, and pedestrians who are contacted by our officers will receive safety tips and educational brochures that will also provide the link to [www.AlertTodayFlorida.com](http://www.AlertTodayFlorida.com) – an interactive website established by the FDOT.

Motorists will notice an increased officer presence throughout the City as the campaign takes place. At any point throughout the campaign, officers can issue traffic citations or written warnings to violators. Safety tips and educational brochures will also be distributed to encourage safer practices.

Partnering with FDOT in this campaign will assist The Fort Lauderdale Police Department in providing safer roadways for our neighbors and visitors.

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