



CITY OF
FORT LAUDERDALE
POLICE DEPARTMENT
PRESS RELEASE

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**FLPD 2017-18 PEDESTRIAN
AND BICYCLE SAFETY
CAMPAIGN**

The Fort Lauderdale Police Department is again partnering with the Florida Department of Transportation (FDOT) and will begin a comprehensive traffic safety and crash prevention campaign. This campaign will run from December 2017 to May 2018.

The campaign is designed to improve traffic and pedestrian safety through high visibility enforcement, with an emphasis on education.

In the coming weeks and months, The Fort Lauderdale Police Department will conduct high-visibility traffic enforcement waves, saturating areas where a high volume of traffic crashes involving bicycles and pedestrians occur. All drivers, cyclists, and pedestrians who are contacted by our officers will receive safety tips and educational brochures that will also provide the link to www.AlertTodayFlorida.com – an interactive website established by the FDOT.

Motorists will notice an increased officer presence throughout the City as the campaign takes place. At any point throughout the campaign, officers can issue traffic citations or written warnings to violators. Safety tips and educational brochures will also be distributed to encourage safer practices.

Partnering with FDOT in this campaign will assist The Fort Lauderdale Police Department in providing safer roadways for our neighbors and visitors.

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