



CITY OF
FORT LAUDERDALE
POLICE DEPARTMENT
PRESS RELEASE

Detective Kenneth Giles
Public Information Officer
(954) 828-5464
KGiles@fortlauderdale.gov

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FLPD
PEDESTRIAN AND BICYCLE
SAFETY CAMPAIGN

UPDATE 3/30/17:

The coming weeks will mark the start of the third and final phase of the FLPD pedestrian and bicycle safety campaign.

Throughout the month May, FLPD officers will conduct high visibility traffic enforcement waves in areas where traffic crashes involving bicycles and pedestrians are statistically most frequent. Citations will be issued for infractions. Additionally, officers will continue to provide violators with safety tips and educational brochures.

Officers will enforce infractions which impact pedestrian and cyclist safety; such as but not limited to: motorists failing to yield to pedestrians in crosswalks, motorists blocking crosswalks, and pedestrians crossing roadways against pedestrian control signals.

The Fort Lauderdale Police Department is committed to helping ensure safer roadways for motorists, pedestrians, and cyclists. For more information on this campaign and safety tips for safe travel please visit www.AlertTodayFlorida.com.

ORIGINAL 11/4/16:

The Fort Lauderdale Police Department has partnered with the Florida Department of Transportation (FDOT) and has begun a comprehensive traffic safety and accident prevention campaign. The campaign will run from November 2016 to May 2017.

This campaign is designed to improve traffic and pedestrian safety through high visibility enforcement, with an emphasis on education.

In the coming weeks and months, The Fort Lauderdale Police Department will conduct high-visibility traffic enforcement waves, saturating areas where traffic crashes involving bicycles and pedestrians are statistically most frequent. All drivers, cyclists, and pedestrians who are contacted by our officers will receive safety tips and educational

brochures that will provide the link to www.AlertTodayFlorida.com – an interactive website established by the FDOT.

The campaign will consist of three stages. During the initial stage, violators will receive safety tips and educational brochures to assist them with being safer during their travels. The second stage will result in the issuance of written warning citations to violators, in addition to violators receiving safety tips and educational brochures. In the final stage of the event, violators will receive traffic citations as well as safety tips and educational brochures.

Partnering with FDOT in this campaign will assist The Fort Lauderdale Police Department in providing safe roadways for our residents and visitors.

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