



CITY OF
FORT LAUDERDALE
POLICE DEPARTMENT
PRESS RELEASE

Detective Keven Dupree
Public Information Officer
(954) 828-5464
KDupree@fortlauderdale.gov

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FLPD
PEDESTRIAN AND BICYCLE
SAFETY CAMPAIGN

The Fort Lauderdale Police Department has partnered with the Florida Department of Transportation (FDOT) and has begun a comprehensive traffic safety and accident prevention campaign. The campaign will run from November 2016 to May 2017.

This campaign is designed to improve traffic and pedestrian safety through high visibility enforcement, with an emphasis on education.

In the coming weeks and months, The Fort Lauderdale Police Department will conduct high-visibility traffic enforcement waves, saturating areas where traffic crashes involving bicycles and pedestrians are statistically most frequent. All drivers, cyclists, and pedestrians who are contacted by our officers will receive safety tips and educational brochures that will provide the link to www.AlertTodayFlorida.com – an interactive website established by the FDOT.

The campaign will consist of three stages. During the initial stage, violators will receive safety tips and educational brochures to assist them with being safer during their travels. The second stage will result in the issuance of written warning citations to violators, in addition to violators receiving safety tips and educational brochures. In the final stage of the event, violators will receive traffic citations as well as safety tips and educational brochures.

Partnering with FDOT in this campaign will assist The Fort Lauderdale Police Department in providing safe roadways for our residents and visitors.

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