

Detective Keven Dupree Public Information Officer (954) 828-5464 KDupree@fortlauderdale.gov

CITY OF FORT LAUDERDALE POLICE DEPARTMENT PRESS RELEASE

June 7, 2016

"BRAVE THE SHAVE"

The Fort Lauderdale Police Department invites the community to join us this Thursday, June 9th at 6:00 PM, as we "Brave the Shave." The stage is set for <u>"BROCK STRONG"</u>, a St. Baldrick's Foundation and FLPD joint fundraising event in support of cures and treatment for childhood cancer. The event, taking place at Shooters Waterfront, will feature celebrity barbers & hair stylists from area shops and salons shaving the heads of a number of FLPD's finest. Shooters Waterfront is located at 3033 NE 32nd Avenue, in the City of Fort Lauderdale.

Volunteer "shavees" are seeking to raise funds through donations from friends, family, and neighbors; as well as individual and corporate sponsors. The "Brock Strong" event will also feature raffles along with a silent auction offering items from local sports teams, restaurants, resorts, and other local businesses.

FLPD and St. Baldrick's – the largest private funder of childhood cancer research – have set a fundraising goal of \$25,000 dollars. Tax deductible donations can be made online prior to the event at <u>https://www.stbaldricks.org/events/mypage/12626/2016</u>, or by phone at 888-899-2253. Donations will also be accepted in person on the day of the event.

A \$20 donation per person at the event will include entry to the event, two beverage tickets, and a selection of appetizers from South Florida restaurants including: Café Martorano, Beauty & the Feast, Casa Calabria, Shuck & Dive, and Café Seville; from 6 PM to 7PM.

This event is open to the community and we invite all of our neighbors to join us in showing solidarity with children fighting cancer. Volunteers, "shavees," and financial donations are still needed to help make this event a huge success.

For more information please contact Det. Joe Genna at 954-828-4015, or <u>JGenna@fortlauderdale.gov</u>. You can also visit the "Brock Strong" homepage at <u>https://www.stbaldricks.org/events/mypage/12626/2016</u>, to learn more about St. Baldrick's and 7 year-old Brock Caruso who is our childhood cancer fighter honoree for this event.

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