



CITY OF
FORT LAUDERDALE
POLICE DEPARTMENT
PRESS RELEASE

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FLPD
PEDESTRIAN AND BICYCLE
SAFETY CAMPAIGN

The Fort Lauderdale Police Department has partnered with the Florida Department of Transportation (FDOT) and has begun participating in a comprehensive traffic safety and accident prevention campaign. The campaign will run December 2015 to May 2016.

This campaign is designed to improve traffic and pedestrian safety through high visibility enforcement, with an emphasis on education.

In the coming weeks and months, The Fort Lauderdale Police Department will conduct high-visibility traffic enforcement waves, saturating areas where traffic crashes involving bicycles and pedestrians are statistically most frequent. All those who are contacted by our officers will receive safety tips and educational brochures, which will provide the link to www.AlertTodayFlorida.com which is an interactive website established by the FDOT.

The campaign will consist of three stages; during the initial stage, violators will receive safety tips and educational brochures to assist them with being safer during their travels. The second stage will result in the issuance of written warning violations to violators, in addition to receiving safety tips and educational brochures. In the final stage of the event, violators will receive traffic citations as well as safety tips and educational brochures.

Partnering with FDOT in this campaign will assist The Fort Lauderdale Police Department in providing safe roadways for our residents and visitors.

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