



CITY OF
FORT LAUDERDALE
POLICE DEPARTMENT
PRESS RELEASE

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U DRIVE. U TEXT. U PAY.

The month of April has been designated by the National Highway Traffic Safety Administration as the National Distracted Driving Awareness Month.

In honor of National Distracted Driving Awareness Month, the Fort Lauderdale Police Department is participating in the 1st National Texting Enforcement Crackdown.

Motorists are reminded that from April 10th to April 15th officers will be using a combination of traditional and innovative strategies to crack down on those who text and drive.

This effort is a part of the national “**U Drive. U Text. U Pay.**” high-visibility enforcement campaign. This campaign combines awareness and education with intense enforcement of anti-texting laws .

The “**U Drive. U Text. U Pay.**” was created to inform the public of the dangers associated with texting while operating a motor vehicle. When a motorist takes their eyes off the road they are potentially jeopardizing their safety as well as others.



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